

Why Use an SRES®: A Certified Senior Specialist

Over the age of 50 and considering selling the family home?

You need a REALTOR® with senior experience, knowledge and marketing savvy.

Those qualities, along with a special knowledge of managing the sale of a home for those over the age of 50, are what SRES® designees can bring to your next real estate transaction.

SRES® designees are certified senior specialists and astute to the financial and emotional challenges senior clients face when they sell a long-held family home.

SRES® designees not only can create a customized approach to marketing and selling your property, but they also can work with you to explore your housing options to ensure that your next home best serves your current and future needs.

Such certified specialists have special knowledge about everything from **reverse mortgages** and the importance of **universal design** to the uses of pensions, 401k accounts, and IRAs in real estate transactions.

They'll also help you steer clear of loan schemes and scams that victimize aged 50+ borrowers.

And when you need help from other professionals, SRES® designees can tap their network and put you in touch with qualified home inspectors, movers, attorneys, CPAs and other experts.

SRES® designees have all the resources and knowledge to simplify the transaction and eliminate the anxiety of selling your home.

So if you're thinking of buying, selling, renting or relocating, **I am the SRES® in your area** for specialized help with your real estate transaction.